
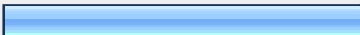
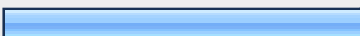
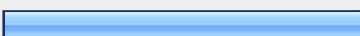


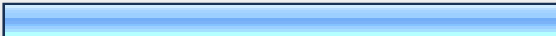
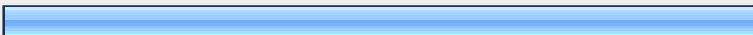
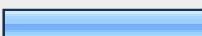


Association Speaker Survey




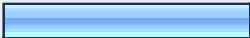

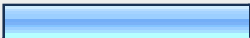
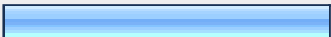

1. Please indicate the number of members within your association.

		Response Percent	Response Count
Less than 100		10.5%	4
101-500		23.7%	9
501-1000		23.7%	9
1001-5000		23.7%	9
5001-10,000		5.3%	2
More than 10,000		13.2%	5
		answered question	38
		skipped question	0

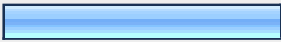

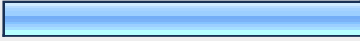
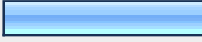
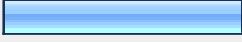
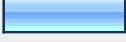
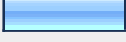
2. Please indicate the type of memberships you offer:

		Response Percent	Response Count
Individual		36.8%	14
Corporate/organizational		50.0%	19
Affiliate/sponsor		13.2%	5
		answered question	38
		skipped question	0




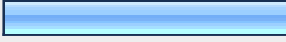
3. Please indicate your age range. (Remember that this is an anonymous survey.)

		Response Percent	Response Count
20-25		0.0%	0
26-30		2.7%	1
31-35		10.8%	4
36-40		10.8%	4
41-45		16.2%	6
46-50		18.9%	7
51-55		16.2%	6
56-60		21.6%	8
61-65		2.7%	1
66+		0.0%	0
		<i>answered question</i>	37
		<i>skipped question</i>	1

4. Please indicate your years of experience in association management:

		Response Percent	Response Count
0-5		18.4%	7
6-10		13.2%	5
11-15		23.7%	9
16-20		13.2%	5
21-25		15.8%	6
26-30		7.9%	3
31 or more		7.9%	3
		answered question	38
		skipped question	0

5. Please indicate the number of presenters you will select for in-person presentations before your members this year:

		Response Percent	Response Count
Less than 10		51.4%	19
11 to 20		16.2%	6
21 to 50		13.5%	5
More than 50		18.9%	7
		answered question	37
		skipped question	1


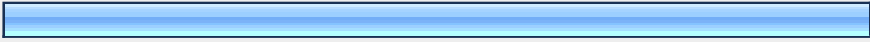
6. Please indicate the balance of “industry” presenters versus “non-industry” presenters you will offer to members this year (totaling 100%):

		Response Average	Response Total	Response Count
Industry- or discipline-specific		67.16	2485	37
Non-industry- or non-discipline specific		33.75	1215	36
			answered question	37
			skipped question	1


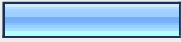

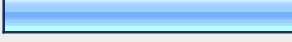
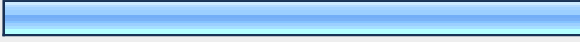
7. What is your preferred method for being initially contacted by someone who wishes to present to your members:

		Response Percent	Response Count	
E-mail		65.8%	25	
Fax		0.0%	0	
Postal mail		10.5%	4	
Telephone		7.9%	3	
Text message		0.0%	0	
Other		15.8%	6	
			answered question	38
			skipped question	0


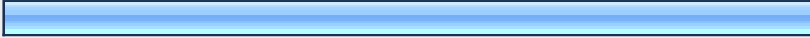


8. Does your association presently partner with non-industry-specific experts to offer member development resources in addition to in-person training and seminars or do you anticipate it will within the next 12 months?

		Response Percent	Response Count
Yes		42.1%	16
No		57.9%	22
		answered question	38
		skipped question	0






9. If yes, using what delivery systems?

		Response Percent	Response Count
Podcasts		0.0%	0
Tele-seminars		0.0%	0
Webcasts		26.9%	7
Consulting		11.5%	3
Digital training packages		0.0%	0
Web 2.0		3.8%	1
Other		19.2%	5
I said "No" to the previous question.		38.5%	10
		answered question	26
		skipped question	12

10. Please check all that apply:

		Response Percent	Response Count
Our association presently revenue-shares with experts who have developed industry- or discipline-specific resources for members.		23.1%	6
Our association would be open to revenue-sharing with experts who develop industry- or discipline-specific resources for members.		53.8%	14
Our association makes resources developed by experts available to members via promotion on the organizational website.		42.3%	11
Our association commissions experts to develop industry- or discipline-specific resources for members.		42.3%	11
		<i>answered question</i>	26
		<i>skipped question</i>	12

11. How do you estimate your budget for in-person member presentations changing within the next 24 months?

		Response Percent	Response Count
No significant change		71.1%	27
An increase of 5-10%		15.8%	6
An increase of 10-20%		5.3%	2
A decrease of 5-10%		5.3%	2
A decrease of 10-20%		2.6%	1
		answered question	38
		skipped question	0

12. What is your number one pet peeve about professional speakers?

		Response Count
		32
		answered question
		32
		skipped question
		6

13. What is the most important thing you wish speakers would provide?

		Response Count
		30
	<i>answered question</i>	30
	<i>skipped question</i>	8

14. If you would be open to discussing your responses or providing additional input, please indicate your name, phone number and e-mail address below.

		Response Count
		9
	<i>answered question</i>	9
	<i>skipped question</i>	29